

# Membership Service

## IEEE ComSoc

Regional Chapter Chair Congress 2017

AP

**Zhensheng Zhang**

Director, Membership Service

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- Goal:

- ◆ Providing service and value to our members.
- ◆ Promoting and furthering the interests of individual members worldwide to increase member retention, renewal, recruitment, and recognition

- Board members

- Programs

- ◆ Chapters Funding and Awards
  - ◆ Membership Development Support Grant (MDSG)
  - ◆ Distinguished Lecturer Tours Program (DLT)/Distinguished Speaker Program (DSP)
  - ◆ Regional/Local Programs
  - ◆ Student travel grants/competition
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# Membership Service Board 2016-2017

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- Zhenheng Zhang, Director
  - Carlos Andrés Lozano Garzón, Director of LA Region
  - Scott Atkinson, Director of NA Region
  - Andrzej Jajszczyk, Director of EAME Region
  - Takaya Yamazato, Director of AP Region
  - Curtis Siller, Director of Sister and Related Societies
  - Ashutosh Dutta, Director of Marketing & Industry Relations
  - Rulei Ting, Director of Education
  - Kochi Asatani, Past Director
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# Chapter Funding

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- Generally, chapter gets funding from
    - ◆ Comsoc
    - ◆ Section
    - ◆ Industrial support
  - Each local Chapter may request funding to support chapter activities/initiatives including membership development, and organizing Distinguished Lecturer Tours (DLTs), Distinguished Speakers Programs (DSPs), social events and workshops.
  - The chapter **must fill in** a questionnaire form in early part of the year and request funding.
  - The Region Director approves or modifies each Chapter request, taking into account the balance in the Region.
  - Each Region proposal is submitted to the MS Director for final approval
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# Chapter Funding--2016

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- Total \$54,475 out of our budget \$55,000
  - AP Region - \$13,950 (19 questionnaires sent in)
  - EMEA Region \$9800 (18 questionnaires sent in and out of 18 chapters 3 did not request funding)
  - LA Region - \$13,525 - (19 questionnaires sent in)
  - NA Region - \$17,200 - (32 questionnaires sent in and out of 32 chapters 7 did not request funding)
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# Chapter Funding ---2017

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- Total \$59,750 out of our budget \$55,000
  - AP Region - \$14,600 (21 questionnaires sent in)
  - EMEA Region \$12725 (24 questionnaires sent in and out of 24 chapters 4 did not request funding)
  - LA Region - \$12875 - (19 questionnaires sent in)
  - NA Region - \$19950 - (39 questionnaires sent in and out of 39 chapters 6 did not request funding)
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# Chapters Awards and Recognitions

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- The nomination is made by the Region Directors, based on the chapters' **questionnaires** and is approved by the MS Director/VP MGA
  
  - Chapter Achievement Awards (CAA)
    - ◆ One per Region, Nominated by RD, \$1000 award
    - ◆ 2016 CAAs went to:
      - ◆  AP – Kolkata (India) Chapter
      - ◆  EMEA – Lebanon chapter
      - ◆  LA – Colombia chapter
      - ◆  NA – Austin chapter
  
  - Chapter of the Year (COY) Award
    - ◆ One per year, chosen from the four CAA winners, \$2000 for COY + \$1000 for CAA
    - ◆ 2016 COY Award went to:
      - ◆  Austin Chapter
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# Membership Dev Support Grants (MDSG)

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- Used to initiate, promote and support activities of ComSoc members, local chapters and regions
  - ◆ ComSoc membership growth
  - ◆ Member professional development
  - ◆ Local chapter growth worldwide
  
- 2016 MDSGs
  - ◆ 2 NA - \$2500
  - ◆ 1 AP -\$1000
  - ◆ 2 LA -\$1600

2017

2 NA Region - \$2000

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# Distinguished Lecturer Tours (DLTs)

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- Provided as a service to our local chapters and local members
    - ◆ Organized to benefit existing members and chapters,
    - ◆ Expected in generating membership and new chapter formation
  
  - DLs selected by DL Selection Committee annually
    - ◆ Current Distinguished Lecturers pool: 40
    - ◆ DL applications: nominated by TCs or self-nominated
  
  - Total budget for 2017 -- \$100,000 (including DSPs, to be discussed later)
    - ◆ Per DLT up to \$3000
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# Distinguished Lecturer Tours (DLTs)

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- 2016 DLT - \$55,155
    - ◆ AP – 19 Total - \$33,245
    - ◆ LA - 5 – Total \$9400
    - ◆ EMEA – 6 Total \$6000
    - ◆ NA – 6 – Total \$6510
  
  - 2017 (as of Nov 7) DLT – Total \$86,120
    - ◆ 16 AP– \$35,880
    - ◆ 11 EMEA - \$22,305
    - ◆ 8 LA - \$19,315
    - ◆ 8 NA - \$8,620
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# Distinguished Speaker Program (DSP)

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- Similar objectives as DLT, but supports only one lecture and covers mainly local expenses
    - ◆ Mainly for speakers who are already in the region (from other activities)
  - Distinguished Speakers:
    - ◆ Any current and former DLs, IEEE Fellows and prominent leaders
  
  - 2016 DSP – Total \$10,200
    - ◆ 7 AP – 3500
    - ◆ 4 EMEA – \$2100
    - ◆ 1 LA - \$500
    - ◆ 10 NA - \$4100
  
  - 2017 DSP – Total \$4000
    - 3 AP
    - 1 EMEA
    - 5 NA
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# Regional/Local Programs

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- The Regional Chapter Chair Congress (RCCC)
    - ◆ is held to encourage sharing, feedback, and networking among Chapter Chairs of a particular Region, inviting ComSoc Officers and ComSoc Staff to meet the chairs and participate in the Congress.
  - The RCCC is hosted by the Region Director in consultation with the MS Director/VP MGA.
    - ◆ The LA-RCCC was held in LATINCOM 2016 at Colombia last month
    - ◆ NA-RCCC was held during Globecom 2016 in DC,
    - ◆ EMEA-RCCC was held during ICC2017,
    - ◆ AP-RCCC are being held here Singapore
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# Student travel grants

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- To help Student Members for attending major comsoc conferences
    - ◆ ICC, GLOBECOM, SECON, NOMS, INFOCOM, WCNC, CCNC, BlackSeaCom, Cloudnet, CNS, Dyspan, Healthcom, IM, SmartGridCom
    - ◆ To all students (who are comsoc members) in the world
  - Conferences may also seek sources other than ComSoc STGs for travel grants, e.g.
    - ◆ the NSF (National Science Foundation) program supports travel for students studying at a U.S. college or university.
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# STG requirements and application process

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- An author of an accepted conference paper who is presenting the paper at the conference.
  - A Student Member of the IEEE Communications Society when submitting the application.
  - A full-time student registered toward a Bachelors, Masters, or Ph.D. degree in engineering or related fields in a college or university when submitting the application.
  - The applicant must have not received an STG Award in the last 12-month period.
    - ◆ The STG awardees are selected by the STG Committee for each conference. The individual conference website will provide the instructions for the STG application as well as information regarding the approval/notification process. The STG consists of a monetary award to be used for registration fees, conference hotel expenses, and travel costs, which is the most appreciated aspect of the STG Award
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# Issues and Challenges

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- Recruiting officers and volunteers at local levels
  - Sustainable membership and operations at local levels
  - Supporting more DLTs/DSPs
    - ◆ DLT/DSP application process is not clear to DLs or chapter chairs
  - Engaging existing chapters/reactivating chapters
  - More publicity of chapter events – eNews for Chapters?
  - Industry engagement
  
  - **Like to hear feedback from all of you, the chapter chairs**
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**Thank you!**

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