

Membership Services
RCCC Presentation
June 2006

Harvey A. Freeman
VP Membership Services

Membership Services Leadership Team 2006-2007

- **Harvey Freeman** – VP Membership Services
- **Fred Bauer** – Director Meetings & Conferences
- **Tom LaPorta** – Director Magazines
- **Des Taylor** – Director Journals
- **Hussein Mouftah** – Director Education
- **Kazem Sohraby** – Director On-Line Content

Meetings & Conferences

- Limiting new conference approvals
 - Greatest interest
 - Excellent regional coverage
 - New, thought-provoking topics
- Consolidation of existing conferences
 - Transform smaller conferences into workshops at major conferences
- Team with industry conferences/exhibitions
- TC Cluster Chairs on M&C Board
- Best Practices Implementation

Magazines

- Design & Implementation series in Communications Magazine
 - Market-driven, not technology-driven
 - Papers slow in being submitted
 - First publication August Magazine

Journals

- New Editor-in-Chief needed for Transactions on Wireless Communications
- Plagiarism and double submissions continue to be a problem
- Number of proposals submitted for new journals
 - Incubation period needed

Education

- Still slow!
- Tutorials Now
- IEEE Expert
- CEUs for Tutorials
- Course accreditations

On-Line Content

- Record selective Keynote Speeches, Panel Sessions, and Workshops
 - first tested at INFOCOM
 - Keynote speech to appear on web shortly
 - Next test at SECON in September
- [ieeetv](http://ieeetv.org)