

NA RCCC Meeting

Membership Program Development Support Grant

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Membership Development Support Grant: Objectives & Supported Activities

- Provide assistance to the Chapters in membership development and retention
- Encourage member grade-level enhancement
- Promote chapters' growth worldwide
- Support travel to events deemed valuable to membership development, including:
 - Local chapter lectures, seminars and workshops
 - MPD, MDC, RCCC meetings, and other events
 - Outreach industry, professional, and other societies' meetings/conferences to promote membership growth

MDSG Application and Selection Process

- Applications for local/regional activities should be submitted to RD for recommendation
- All other applications –to the Director MPD
- Applications must be submitted no later than 12 month prior the event
- Candidates must be ComSoc members (exceptions may be considered)
- Applications to be submitted using the MDSG
- Application Form www.comsoc.org/mdp/mdsg.html
- Applications will be reviewed and awardees selected by the MDSG Award Committee
- Announcements will be made 5 weeks prior the event

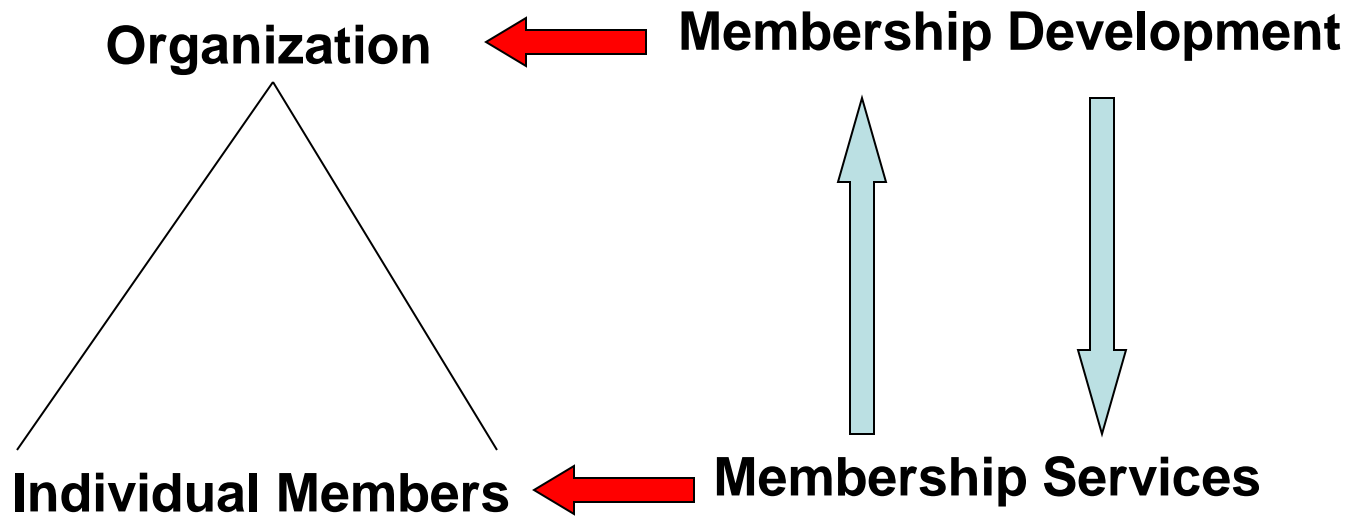
Chapter Achievements Award and Chapter of the Year Award

- CAA –recognition for outstanding chapter activities: \$1000 for each region
- CoY – has been introduced \$2000
- Award criteria:
 - Membership programs and services
 - Membership growth
 - Membership level upgrade

So, Why ComSoc?

- I want to be informed, not to miss important things and opportunities
- I want to learn
- I want to grow
- I want to show myself and get feedback
- I want to have good time and feel community

Two Important Processes



Playing Numbers – Almost Gambling

- There are 40,000 ComSoc members, 20,000 in US
- 10,000 never attended ComSoc events
- 40, 000 registered for ComSoc events
- Who are the rest of 30,000?
- There are 1,600 student members
- Each year 3000 new Communications specialists
- There are 12,000 Communications students