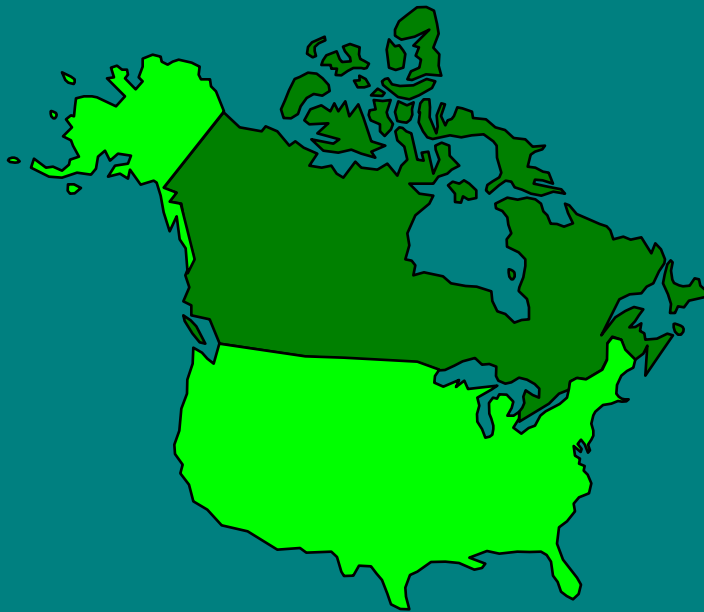# Membership Development

Trevor Clarkson

VP-Membership Development

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Membership Development

Key people for Chapters:
- **Carole Swaim** - ComSoc
- **Alex Gelman** (next VP-MD)
- **Director** Membership Development
- **AP Director** Pierre Perra
- **John Pape** - ComSoc
- **Regional IEEE** Chapter Coordinators

ComSoc Support for Chapters

- **Chapter Achievement Awards**
- **Annual Chapter Funding**
- **Distinguished/Expert Lecture Tours**
- **RCCC/GCCC every 2 years**
- **Chapter Publicity**

| CAA | Funding | DLT | RCCC | Publicity |

Chapter Achievement Award

Now 16 awards each year !!

- **Recognizes active Chapters**
- **Rewards them with a certificate**
- **and additional Chapter Funding**

Action:

Be sure to return your Questionnaire !

CAA	Funding	DLT	RCCC	Publicity

Chapter Benefits

Chapter funding

- **Annual Funding Requests (Carole Swaim)**
- **Questionnaire to be completed**
- **Regional Director advises**
- **Requests may not be fully-funded**

DLT/ELT

- **Coordinate with Director-MD and other Chapter Chairs**

GCCC in 2005

- **(Incoming) Chapter Chair to attend**

| CAA | Funding | DLT | RCCC | Publicity |

Chapter promotion

Develop local publicity
- **posters and CD-ROM (locally produced)**
- **ComSoc staff can help**

Maintain contact with ComSoc office
- **submit articles to Communications Magazine**

| CAA | Funding | DLT | RCCC | Publicity |

Chapter Officers

- **Hold elections every 2 years**
  - **could be a condition in future CAAs**
- **The Chapter Chair must be elected**
  - **email ballots are possible**
- **Regular elections add new volunteers to the Chapter**
  - **secretary/vice-Chair/Chair**
- **New officers introduce new ideas**
  - **refresh the Chapter's program**
  - **new officers are important to build the membership**

Building for the future

Value of ComSoc membership
- **use Communications Magazine**
- **DLT/ELT program**

Learn from the experiences of others
- **at this RCCC**
- **in your IEEE Section and in Region**