Membership Programs Development

2004 AP RCCC

Pierre Perra
Director
Membership Programs Development Board

- In addition to the four Regional Directors, three members from each Region are members:

  Zhisheng Niu  Beijing  AP
  Ram Gopal Gupta  India  AP
  Yumin Lee  Taiwan  AP
  Steinar Andresen  Norway  EAME
  Hans Loeliger  Switzerland  EAME
  Michal Pioro  Poland  EAME
  Carlos Westphall  Brazil  LA
  Armando Rivera  Guatemala  LA
  Araceli Rivera  Guadalajara  LA
  Rulei Ting  New Jersey Coast  NA
  Khaled Amer  Orange County  NA
  Ian Glen  Ottawa  NA

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MPD Board

- The Board looks into ways to improve existing programs
- The Board investigates future possible programs
Discussions

Two discussions initiated within the MPD Board this year:

1. How to improve the Student Travel Grant Program. Discussion led by Ricardo Veiga, LA Regional Director. Good ideas are coming in.

2. How to improve the process of organizing each Distinguished Lecturer tour and make it more efficient. Discussion led by Bob Shapiro, NA Regional Director. Problem areas are being addressed.
Programs

All the information, rules and guidelines you need for ComSoc’s Programs are at:

http://www.comsoc.org/ - click on About ComSoc

• Chapter Funding
• Chapter Achievement Awards
• Distinguished Lecturers Tours
• Student Travel Grants
• Chapter Chairs Congresses
• Professional Travel Grants (suspended)
Chapter Funding

- Request funds through the questionnaire Carole Swaim sends out every year
- Funding provided for special events or projects
- Requests are reviewed by the Regional Director
- The Membership Programs Development Director then reviews and approves the requests
Chapter Funding (continued)

Starting next year, the following changes will be in effect:

- The funds available to a Chapter will be an important factor in determining the amount, if any, of funding the Chapter will receive.

- To be eligible for funds, a Chapter will need to have a Membership Development Chair. The MDC person can also hold another office, i.e. Treasurer/Membership Development Chair.

- For every % point of increase in chapter membership over and above ComSoc’s increase, the funding amount approved by the MPD Director is increased by 5%.

- Example: Chapter X requests $1,000, RD recommends $900 and MPD Director approves $900. Chapter X has increased its membership by 3.5%. ComSoc’s membership has decreased by 1%:

  \[ 3.5 - (-1) = 4.5 \]
  \[ 4.5 \times 5 = 22.5 \]
  \[ $900 \times 1.225 = $1,105 \]
Chapter Achievement Awards

Six chapters have received an award this year:

- Chile, Hungary, Toronto, Oregon, Chicago, Florida West Coast
- This program is scheduled for review
- One of the possibilities maybe to have one Chapter Achievement Award per Region and to have the Regional Director decide which Chapter gets the Award
Distinguished Lecturer Tours

• A new list of lecturers is up on the web at:
http://www.comsoc.org/socstr/memprog/dislec/dislec.html

• A tour may be initiated by a chapter or by the Regional Director.

• The DL has to visit at least three distinct locations/chapters.

• So far this year, AP has had 3 tours

• $3,000 left in AP portion of the DLT budget, enough for two more tours, maybe.
<table>
<thead>
<tr>
<th>Region</th>
<th>Number of Applications received</th>
<th>% of total applications received</th>
<th>Number of Grants Awarded</th>
<th>% of Grants vs. Applications Received</th>
<th>Percent of total grants awarded</th>
</tr>
</thead>
<tbody>
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<td>AP</td>
<td>48</td>
<td>21 %</td>
<td>19</td>
<td>40 %</td>
<td>26</td>
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<tr>
<td>EAME</td>
<td>42</td>
<td>18 %</td>
<td>23</td>
<td>55 %</td>
<td>32</td>
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<tr>
<td>LA</td>
<td>6</td>
<td>3 %</td>
<td>6</td>
<td>100 %</td>
<td>8</td>
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<tr>
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<td>136</td>
<td>58 %</td>
<td>25</td>
<td>18 %</td>
<td>34</td>
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<td>232</td>
<td>100 %</td>
<td>73</td>
<td>32 %</td>
<td>100 %</td>
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</table>
Student Travel Grants 1996-2003

- A quick study on travel grants given 1996-2003 determined that we awarded 766 grants
- Approx. 1/3 (255) of the recipients are presently members of ComSoc
- As mentioned before, this program is being reviewed
GCCC & RCCC

- Present schedule of 2 RCCCs per year (approximately) and 1 GCCC every four years has been revised.
- GCCC will replace the RCCCs and will be held every two years.
- The date for the next GCCC not yet decided, probably in 2006.
CONCLUSIONS

• Thank you for the opportunity to present this short review of ComSoc’s Membership Programs

• Best wishes for a successful 2004 AP RCCC