Membership Programs
IEEE Communications Society

June 12, 2001

Byeong Gi Lee
Director - Membership Programs Dev.
Outline

• Goals and Objectives
• Membership Programs Development Board
• Major Membership Programs
• Chapters Funding
• Other Chapter Services and Supports
Goals and Objectives

• Goals:
  • Develop and maintain membership programs for the benefit of members
  • Contribute to membership development through membership programs services

• Objectives:
  • Reshape all membership programs in better organized form, under global ComSoc’s view
  • Develop programs from members perspective
MPDB
Membership Programs Development Board

• Notion:
  • Develop programs from members’ perspective
  • Reflect global ComSoc’s spirit
  • Reflect grassroots experiences/opinions

• Approach:
  • Organize a strong MPDB under globally balanced participation of ComSoc Chapter Chairs
  • Arrange Regional Directors’ active involvement
MPDB Organization

• Organization:
  • Consists of 12 ComSoc Chapter Chairs (three from each of four ComSoc Regions)
  • Four Regional Directors supporting as Advisors

• Function:
  • Participate in reshaping existing membership programs and developing new ones.
## MPDB Membership

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chair</td>
<td>Byeong Gi Lee</td>
<td>Director for MPD</td>
</tr>
<tr>
<td>Members</td>
<td>Craig Skinner</td>
<td>Victorian Chapter Chair, AP</td>
</tr>
<tr>
<td></td>
<td>Kwok Hung Li</td>
<td>Singapore Chapter Chair, AP</td>
</tr>
<tr>
<td></td>
<td>Yixin Zhong</td>
<td>Beijing Chapter Chair, AP</td>
</tr>
<tr>
<td></td>
<td>Adam Livne</td>
<td>Israel Chapter Chair, EM</td>
</tr>
<tr>
<td></td>
<td>Juergen Lindner</td>
<td>Germany Chapter Chair, EM</td>
</tr>
<tr>
<td></td>
<td>Stefan Parkvall</td>
<td>Sweden Chapter Chair, EM</td>
</tr>
<tr>
<td></td>
<td>Jose A de la O</td>
<td>Monterrey Chapter Chair, LA</td>
</tr>
<tr>
<td></td>
<td>Juan Pechiar</td>
<td>Uruguay Chapter Chair, LA</td>
</tr>
<tr>
<td></td>
<td>Tania Quiel</td>
<td>Panama Chapter Chair, LA</td>
</tr>
<tr>
<td></td>
<td>Anant Kumar Jain</td>
<td>Boston Chapter Chair, NA</td>
</tr>
<tr>
<td></td>
<td>Frederick Heather</td>
<td>So. MD J. Chapter Chair, NA</td>
</tr>
<tr>
<td></td>
<td>Oliver Rolando</td>
<td>Montreal Chapter Chair, NA</td>
</tr>
<tr>
<td>Secretary</td>
<td>Dongmyun Lee</td>
<td>Grant Coordinator</td>
</tr>
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</table>
MPDB Membership (cont’d)

• Advisors  Naohisa Ohta  Asia Pacific Director
  • Trevor Clarkson  Europe, ME, Africa Director
  • Marcello de Campos  Latin America Director
  • Celia Desmond  North America Director

• Ex Officio  Doug Zuckerman  VP- Membership Development

• Staff  Carole Swaim  New York Headquarter
  • Fanny Su  Singapore Office
  • Jacque Kevers  Brussel Office
Major Membership Programs

- Student Travel Grant (STG)
  - Professional Travel Grant (PTG)
- Distinguished Lecture Program (DLP)
  - ComSoc Experts Lecture Program (CELP)
- Regional Chapter Chairs Congress (RCCC)
  - Global Chapter Chairs Congress (GCCC)
- Chapter Achievement Award (CAA)
  - formerly Chapter of the Year Award (CotYA)
Student Travel Grant

• STG Overview
  – STG (out-region, in-region) and PTG
  – A check of $800 ($500/$1,000)# until 2000
    • # in-region (out-region, PTG)
  – Increased to $1,000 ($600/$1,200) from 2001*
  – Target conferences:
    • INFOCOM, NOMS/IN, ICC, WCNC, GLOBECOM
  – Number of grants: increased to 125 in 2001

  * Free subscription is an issue
Student Travel Grant (cont’d)

• Qualification
  – Valid member of IEEE Communications Society at the time of application
  – Live outside the ComSoc Region where the conference takes place (*in-region STG)*
  – An author who will present an accepted paper at the conference
  – Not have received a similar grant in the past 12 months
    *Live out of the region in the case of *out-region STG*
Student Travel Grant (cont’d)

• Selection Procedure

1. Applications are filed to the corresponding ComSoc Regional Director
2. Each RD does evaluation applying ComSoc’s * as well as each region’s** own selection criteria
3. Evaluation results are collected by Grant Coordinator *** (MPDB Secretary) and organized into one ranked list
4. Membership validity check is carried out by ComSoc staff
5. Director-MPD makes the final decision based on the ranked list and membership validity check

• Mainly paper review score, ** Reflects each regional interests, *** Grant Coordinator will become a TPC member of ICC/GLOBECOM and get the access to the review scores
Student Travel Grant (cont’d)

• In 2000
  – INFOCOM: 3
  – NOMS: 5
  – ICC: 30
  – WCNC: 14
  – GLOBECOM: 46

• 2001 Budget (125)
  – INFOCOM: 10 [*9]
  – NOMS: 10 [*3]
  – ICC: 40 [*59]
  – WCNC: 20
  – GLOBECOM: 40
    • *actual
Distinguished Lecture Program

• Procedure (modified in 2000) :
  1. A DLT proposal is made to the corresponding Regional Director.
  2. The RD reviews the application and endorses (or turns down) the proposal
  3. MPD Director approves (delegated)

• Note:
  – DL selection done by a committee under VP – TA
  – Number of DLTs increased to 20* (5 DLTs/year/Region)
  – * 4 DLTs/year total until 1999
DLP (cont’d)

• In 2000
  – AP Region -- 2
    • Salah Aidorous, Vijay Bhargava
  – EMEA Region -- 1
    • Manu Malek
  – LA Region -- 3
    • Andrea Fumagalli, Salah Aidarous, Andrzej Jajszczyk
  – NA Region -- 4
    • Salah Aidarous, David Falconer, Steve Weinstein, Nelson Sollenberger
DLP (cont’d)

- DLP in 2001 (plus CELP)
  - AP Region – 5 [*2]
    - Salah Aidorous, Vijay Bhargava
  - EMEA Region – 5 [*0]
  - LA Region – 5 [*1]
    - Vijay Bhargava
  - NA Region – 5 [*2]
    - Rodger Ziemer, Tong Ho Wu
      - *as of June 2001
ComSoc Experts Lecture Program

- A flexible form of DLP with a wider lecturer pool
- Every ComSoc member, meeting “ComSoc Expert” qualification, is eligible for CELP lecturer invitation
- CE qualification (Senior member or higher grade, or a member with equivalent experiences, recommendation of colleagues (including ability of effective presentation)
- Operation the same as the existing DLP and run by Director-Mem Prog Dev as an extension of DLP
- Participants’ evaluation collected/evaluated by MPDB
- A list of CEs with the evaluations maintained by MPDB
  • CELP approved in BoG, Dec. 2000
Regional Chapter Chairs Congress

• RCCC
  – ComSoc Regional event run by Regional Director
  – An annual event (except for the years of GCCC)
    • held during a regional international event
    • all Chapter Chairs invited under ComSoc’s funding
  – Forum for discussion among all Chapter Chairs
    • exchange/share experiences of managing Chapters
    • get updated information of ComSoc and IEEE
    • make inputs/recommendations to ComSoc operation
RCCC (cont’d)

• In 2000
  – AP Region -- held
    • October 31, during APCC 2000, Seoul
  – EMEA Region – being held
    • June 2001, during ICC 2001, Helsinki
  – LA Region -- held
    • September 6, during BTS, Gramado
  – NA Region -- held
    • November, during Globecom 2000, San Francisco
Global Chapter Chairs Congress

• GCCC Overview
  – A new program for promotion of ComSoc activities and membership development in Chapter level
  – Forum for discussion and exchange of experiences and information among Chapter Chairs
  – All Chapter Chairs, Chapter Coordinators, ComSoc BoG members invited under ComSoc funding
  – Run in rotation with RCCC (~$280K estimated)
  – First GCCC to be held during GLOBECOM 2001
**GCCC (cont’d)**

- **Participation**
  - Chapter Chairs (or responsible delegates)
  - BoG members
  - Invited guests
  - ComSoc/IEEE Staff (logistics)
  - Paying attendees (self funding)

- **The first GCCC -- GCCC 2001**
  - to be held during GLOBECOM (San Antonio)
  - to be organized by Ron Horn (past VP-MD)
GCCC (cont’d)

• GCCC2001 Program
  – Nov 25, Registration, Welcoming Session, GLOBECOM General Reception
  – Nov 26, ComSoc Programs, Dinner with Regional Directors,
  – Nov 27, Sharing Experiences, ComSoc Banquet
  – Nov 28, Generation of Suggestions for ComSoc, Lunch with BoG members, Wrap-up, GCCC Reception and Banquet
GCCC (cont’d)

• Frequency
  – Future GCCC’s to be determined after evaluating the results of GCCC 2001
  – Desirable to hold GCCC’s in every four years or so, if determined to continue
  – Replacing RCCC’s of the particular year GCCC is held
  – GCCC Steering Committee will be needed for the management and continuity of future GCCCs
Chapter Achievement Award*

• CAA Overview
  – Awarded to Chapter providing best overall set of programs and activities
  – Awarded twice a year (ICC and GLOBECOM)
  – $1,000 ** honorarium and travel + living expense for the Chapter Chair to attend the conference to receive the award
  – Application directed to Director - MPD

* Formerly Chapter of the Year Award. Name change as of 2001.
CAA (cont’d)

• CAA Selection Committee (effective from 2000)
  – Chair: MPD Director
    • Byeong Lee
  – Members: four ComSoc Regional Directors
    • Naohisa Ohta (AP Region)
    • Trevor Clarkson (EMEA Region)
    • Marcello Campos (LA Region)
    • Celia Desmond (NA Region)
  – Ex Officio: VP-MD
    • Doug Zuckerman
CAAC (cont’d)

CAAC Selection Criteria (Point System)

Technical Program & Educational Program (weighing 4.0) 40
Public Affairs Program & Student Activities (weighing 2.5) 25
Advancements & Nominations (weighing 1) 10
Membership Retention and Recruitment (weighing 1.5) 15
Application Report (weighing 1.0) 5
Meeting Reports (weighing 1.0) 5

100
# CAA (cont’d)

## CAA Recipients

<table>
<thead>
<tr>
<th>Date</th>
<th>Section/Council</th>
<th>Region</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 1994</td>
<td>Oakland East Bay Section</td>
<td>NA (Region 6)</td>
</tr>
<tr>
<td>June 1995</td>
<td>Chicago Section</td>
<td>NA (Region 4)</td>
</tr>
<tr>
<td>December 1995</td>
<td>Oakland East Bay Section</td>
<td>NA (Region 6)</td>
</tr>
<tr>
<td>June 1996</td>
<td>Toronto Section</td>
<td>NA (Region 7)</td>
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<tr>
<td>December 1996</td>
<td>North Jersey Section</td>
<td>NA (Region 1)</td>
</tr>
<tr>
<td>June 1997</td>
<td>Dallas Section</td>
<td>NA (Region 5)</td>
</tr>
<tr>
<td>December 1997</td>
<td>Oakland East Bay Section</td>
<td>NA (Region 6)</td>
</tr>
<tr>
<td>June 1998</td>
<td>Toronto Section</td>
<td>NA (Region 7)</td>
</tr>
<tr>
<td>December 1998</td>
<td>India Council</td>
<td>AP (Region 10)</td>
</tr>
<tr>
<td>June 1999</td>
<td>Victorian Section</td>
<td>AP (Region 10)</td>
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<tr>
<td>December 1999</td>
<td>C. New England Council</td>
<td>NA (Region 1)</td>
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<tr>
<td>June 2000</td>
<td>Dallas Section</td>
<td>NA (Region 5)</td>
</tr>
<tr>
<td>December 2000</td>
<td>Argentina Section</td>
<td>LA (Region 9)</td>
</tr>
</tbody>
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Chapters Funding

• Overview
  – Limited funding to assist ComSoc Chapters
  – Chapters invited annually to submit proposals
    • activity financial support must be requested
    • innovative proposals encouraged
    • IEEE rebate guideline applies for routine activities
  – Funding Decision Process (applies from 2001)
    • Regional Directors review the proposals and decide the level/amount of funding
    • Director - MPD makes the final decision
Chapters Funding (cont’d)

• Status:
  – ComSoc has 130+ Chapters in four ComSoc Regions
  – Request for funding used to be low but has increased rapidly in recent years
    • low in 1999 and before (Chapters’ activity level low)
    • significantly increased in 2000
    • further increase expected from 2001 due to RCCCs held in 2000 and GCCC to be held in 2001
Chapters Funding (cont’d)

• In 1999 (past)
  – Funded $22,000

• In 2000
  – Original budget $40,000
  – Actual $55,000

• In 2001
  – Budget increased to $100,000
  – Actual $?? (as of June 2001)
Other Chapter Services & Support

- Free Publications
- Chapters Manual
- New Chapter Formation Kit
- Web-site Space for Chapter Homepages
- Chapter Chairs Database
- Local Members Reception
- Executive Visit to Chapters
- Yearly Chapter Questionnaire
- New Member Financial Incentives
- Chapter Funding
- Funding for Special Projects
- Arrears Campaign through Chapter Chairs
- New Member Recruiting via Chapter Chairs
- Communication between Chapters and Society
- Interaction with IEEE in membership activities