

Let the Magic Begin



In just a few days, from **December 3-7**, attendees and experts from all over the world will convene at the Disneyland Hotel in Anaheim, California in USA for the premier international conference -**IEEE GLOBECOM 2012**.

No matter where you're going to be, attending in person right on the spot, or just be part of it, the magic of the event has indeed begun. Check our social media sites to see for yourself --

- The number of "Likes" on the [IEEE GLOBECOM Facebook](#) page has grown to over 5,500. Stay informed with the latest news and activities for this big event by [liking the page](#).

- Get acquainted with all 6 distinguished Keynote speakers on [social media sites](#) or [ComSoc blog](#) or [GLOBECOM website](#). Among them is **Vinton Cerf**, the celebrated computer scientist most commonly known as one of "fathers of the Internet," who will not only deliver the conference's opening keynote address, but also participate in several panel discussions exploring the expansion of the latest IPv6, smart grid and cloud computing protocols and applications.

- For registered attendees who have a Facebook account, you can now **select a GLOBECOM Facebook Banner** to be placed on your Facebook cover. Check out the customized banners at our [ComSoc Media Center page](#).

- Start a conversation on [Twitter](#) with [#globecom](#) and [#comsoch](#) hash tags!
- Connect with fellow attendees and join the conversation at [Yammer](#), an enterprise social network - www.yammer.com/ieeeglobecom
- Participate in the [Ask the Experts Live Twitter Event](#) during our IEEE GLOBECOM conference in Anaheim, California. Tweet your questions from anywhere in the world with [#GLOBECOM](#) and [#ComSoc](#), and get answers about Communications Technologies from ComSoc's top Experts.
- Watch the **IEEE GLOBECOM Welcome video** at [IEEE ComSoc YouTube site](#).
- Try something fun right at the event floor by picking up a **QR Code temporary tattoo**, and apply to your skin. Let your fellow attendees scan the code and check out what's happening "now" at the conference. You instantly create the interactivity with other attendees and social media. If you're anywhere else, no worries. Simply scan the QR Code (in above picture) and see where it takes you as a surprise.

There are a lot going on at this year's IEEE GLOBECOM. Whether you're going there by land, sea, air, or the magic carpet, **"the magic of global connectivity"** is happening already on the social media network. It's time to explore.

For more details about the conference, visit the [IEEE GLOBECOM 2012 website](#) for the entire program.

Stay tuned for live photos, blogging, streaming, tweeting during the conference 3 – 7 December 2012, right from Disneyland Hotel in Anaheim, California.

See you soon!
ComSoc Social Media Operation Team

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