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# **Industry News**

#### Focus on Forums?

#### **Bluetooth SIG Partners to Help the Hearing Impaired**

The Bluetooth Special Interest Group this month signed a MOU with the European Hearing Instrument Manufacturers Association to develop a new standard for hearing aids while also creating new features and improving existing features. <u>More...</u>

## **Broadband Forum Keynote Praises Software Defined Operators**

At a meeting of the Broadband Forum this month, Deutsche Telekom's Axel Claudberg hailed the "era of the Software Defined Operator," which he said will allow agile, fast, cost-effective implementation of new services. The meeting also saw the appointment of the Forum's new chairman, president and board members. More...

#### **Cloud Security Alliance Issues Call for Presentations**

The Cloud Security Alliance and the MIS Training Institute are looking for presentations to be given at the EMEA Congress in Rome this November. Topics include security in government, R&D and education clouds; outsourcing; transparency; and law enforcement access to data. Proposals are due May 16. More...

## **Ethernet Alliance Adds Associate Membership Level**

Startups and other smaller organizations (under \$10 million in revenue) can now join the Ethernet Alliance as associate members, a new membership level. Associate members can participate in working committees and Ethernet Alliance events and contribute proposals for white papers and webinars. More...

## **GSMA Completes Energy Efficiency Project in Pakistan**

The GSMA has completed its second Mobile Energy Efficiency Optimization Project, this time in Pakistan. The project is expected to reduce Warid Telecom's energy use by between 30 and 60 percent, save the company more than \$6 million a year, and also dramatically reduce its carbon dioxide emissions. More...

#### IEEE Collaborates on eHealth and IoT Standards

The IEEE Standards Association and the MEMS Industry Group have signed an MOU regarding the development of eHealth and Internet of Things technologies. The two organizations have already established the IEEE P2700 Working Group to create a standard for sensor performance parameter definitions. More...

## ITU Publishes Health Data Exchange Standard

The ITU has given first-stage approval to a new e-health standard for the exchange of multimedia health data. The ITU-T-H.860 standard creates a collaborative development framework and is designed for applications in both developed and developing nations. More...

#### **Internet Society Appoints New Public Interest Registry Board Members**

Arthur Reilly and Hartmut Glaser have been appointed to the Public Interest Registry Board of Directors of The Internet Society. They will serve three-year terms. More...

#### **Rural Groups Form Consensus on Licensing**

A coalition of U.S. rural groups has created a consensus proposal asking the FCC to use smaller geographic licensing areas in the 600 MHz band. The coalition includes the Rural Broadband Association, Rural Wireless Association, Competitive Carriers' Association and the Blooston Rural Carriers. More...

#### **Small Cell Forum Launches Release Three**

In February the Small Cell Forum launched "Release Three: Urban Foundations," focusing on the commercial development of small cells in urban settings. It builds upon earlier releases for residential and enterprise small cells. More...

## TIA and Uptime Agree on "Tier"

The Telecommunications Industry Association has agreed to remove the word "Tier" from its standard in an agreement with the Uptime Institute, which created the Tier Classification System in the 1990s. The organizations say the agreement helps data centers by clarifying the industry lexicon. More...

#### TM Forum Announces Agenda for "Live!"

The TM Forum has announced that its June event, TM Forum Live!, will be themed "Transforming to a Digital Business." The three-day event, to be held in Kuala Lumpur, will focus on big data analytics, the Internet of Things, virtualization, security and privacy, and related topics. More...

#### **USB-IF Completes "Media Agnostic" Specification**

The USB Implementers Forum this month announced that it has published its new Media Agnostic USA v1.0 specification. The specification allows wireless gigabit data transfer over the USB protocol and uses the WiGig Serial Extension protocols from the Wi-Fi Alliance. More...

# WiMAX Forum Names "Champion of the Year"

Japan's UQ Communications has been named the winner of the WiMAX Forum's 2013 WiMax Advanced Champion of the Year. The company recently launched the first commercial WiMAX 2+ network in Tokyo. More...

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