IEEE Communications Society
Asia Pacific Regional Chapters Chair Congress (AP RCCC) 2007
ADVANCE PROGRAM

- Thursday 15 March 2007
Ching Room, 4th Floor, Sheraton Hong Kong Hotel & Towers

07:30-09:00  Breakfast (Ching Room)
08:30-09:00  Registration
09:00-09:15  Welcome Remark and briefing by APB CCC Chair (Abbas Jamalipour)
             Welcome Message by APB Director (Daehyoung Hong)
09:15-10:00  Keynote Addresses by:
             ComSoc President (Nim Cheung)
             ComSoc VP - Membership Development (ByeongGi Lee)
             Self-Introduction of Attendees
10:00-10:30  Presentation on “Membership Development Program and Marketing”
             by ComSoc Director for Marketing (Bob Shapiro)
             and ComSoc Marketing Manager (John Pape)
10:30-10:40  Presentation on “Standard Issues”
             by ComSoc Director for Standards (Alex Gelman)
10:40-11:00  Coffee Break
11:00-11:20  Presentation on “ComSoc Structure, Support, Activities, in AP”
             with Q&A by the IEEE Asia Pacific Office (Fanny Su)
             by AP Director (Daehyoung Hong)
11:40-12:00  Discussion on “How to provide better services to ComSoc members in AP region by APB CCC Chair (Abbas Jamalipour)
12.00-13.00  Lunch (Ching Room)
13.00-15.00  Briefing on Chapter Activities by Chapter Chairs
15.00-15.30  Coffee Break
15.30-17.00  Open Discussion on “How to promote ComSoc activities in AP region”
             Facilitator: Abbas Jamalipour
The Garden Suite, 7th Floor, The Peninsula Hotel
18.30-21.00  Banquet and Wrap-up Conclusion
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11:20-11:40  Presentation on “2007 Action Plan, and Activity Report in AP” by AP Director (Daehyoung Hong)

11:40-12:00  Discussion on “How to provide better services to ComSoc members in AP region by APB CCC Chair (Abbas Jamalipour)

12.00-13:00  Lunch (Ching Room)

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15:30-17:00  Open Discussion on “How to promote ComSoc activities in AP region” Facilitator: Abbas Jamalipour
Open Discussion on “How to promote ComSoc activities in AP region”

• **Why I should become and stay as an IEEE ComSoc Member?**
  – Membership values (*Are we getting them right?*)
    • Involvement in publications and standardization
    • **Professional career development**
    • Professional recognitions
    • DLT and other seminars
    • Student awards and travel support
    • Community networking
    • International visibility
Open Discussion on “How to promote ComSoc activities in AP region”

• Comments
  – Acceptance rate and registration fees of conferences
  – IEEE membership vs. IEEE ComSoc membership
  – Do non-members know the benefits?
  – Why someone doesn’t renew the membership?
  – Can IEEE help with those not renewing?
    • Multiple-year membership / life membership
  – Does complementary membership/reduced conference registration help the membership increase rate?
  – Attract younger people by new initiatives
  – IEEE Xplore pricing based on number of institute membership
  – Membership rebate/reward vs. professional merit
Open Discussion on “How to promote ComSoc activities in AP region”

• Comments
  – Who to target? Students or professionals?
  – Keep the excellence of the society, people join then
  – Chapter-basis award and recognition
  – Student competitions organized by the Society
  – Improving the quality of publications by more interactive contents
  – Student social activities to promote membership
  – Mentoring program
Open Discussion on “How to promote ComSoc activities in AP region”

• Action Plan: *What we need to do next?*
  – (Student) social event for introducing IEEE ComSoc including promoting industry relationship
  – Promoting chapter members to sign up for mentorship program (for ComSoc)
  – APB student member congress at major or regional conference
  – Student competitions organized by Chapters
  – Chapter-oriented (local) awards
  – Promote for applying toward SM and F IEEE grades
The Garden Suite, 7th Floor, The Peninsula Hotel

19:00-21:00  Banquet and Wrap-up Conclusion