

IEEE CNS 2016

Theme: TBA // **Official hashtag:** #IEEECNS

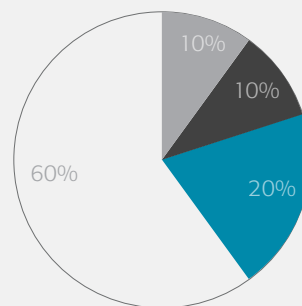
Date: 17 - 19 October 2016 // **Location:** Philadelphia, PA USA

1. 
 1. Conference Logo
 2. Color Palette
 3. Typography
 4. Imagery Themes
 5. Design System

2.

	PANTONE 3135C CMYK: 63 55 52 27 HEX: #008AAB		PANTONE 3135C CMYK: 4 3 2 0 HEX: #F1F1F2
	BLACK 90% CMYK: 67 60 59 45 HEX: #414141		
	BLACK: 40% CMYK: 36 28 27 0 HEX: #A7A8AB		

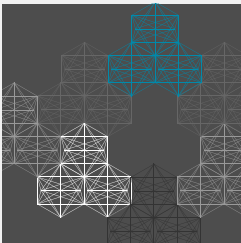
Color Chart:



3.

Formata 	Adobe Caslon Pro 	Verdana 	Times New Roman 
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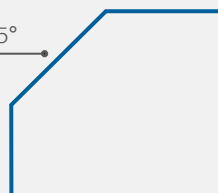
4.

Attendees (30%) 	Technology (50%) 	Background (10%) 	Location (10%) 
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5. IEEE Wedge



The Wedge 45°



The Wedge 135°

